

### ***Criteria for Jurying***

There are fundamental considerations which lie at the base of determining "What is Art". Although varying and changing philosophies over time can cloud one's judging clarity, and may or may not be of valid consideration, some basic "*fundamental guidelines*" have generally withstood historic scrutiny and hence must be used for evaluation.

***Technical/Craftsmanship***: is viewed as *integrity in construction*. It shows the artist has control over all aspects of their medium/media. *Skill, quality* and *well constructed* are also identifying terms.

***Consistency***: involves control over all the materials and the *entire* work. Meaning, that a *generally* well executed work is not diminished by a *poorly* executed section within the work. Consistency throughout the work shows the artist has achieved a professional level of control.

***Cohesiveness***: is established when one presents a cohesive themed work of art. For example, if a figure is represented in a *realistic style*, but then displays a hand with only 4 fingers, this is considered an inconsistent conveying of a chosen style/theme. Unless the artist has a convincing artistic reason for doing so, the work lacks professional controller understanding over their artwork.

***Originality***: we recognize few images can be considered *truly original*. Given this, there can be elements in one's work which does bring a higher level of "*freshness*" or "*distinctiveness*" — originality — to one's work. And this is one of the elements that we seek.

***Presentation***: deals with the expectation that one's work can easily fit into any professional display of art in an art gallery. This means — for example in a painting — any attached frame, or lack of a frame, is appropriate or suitable to the enhancement of work. Again, this "auxiliary element" is meant to enhance the work, not distract from it or overpower the work. Clean undamaged frames, mats, and any embellishments must accommodate the professional presentation of the work. The same with the base of sculpture, etc.

\* Be aware we are specifying the above as some of the most crucial identifiers of professionalism in art. We also assume the artist engages, as needed, the ***Principles and Elements of Art*** (such as balance, emphasis, movement, rhythm, unity, variety, and the like) in achieving their work.